

**FOR IMMEDIATE RELEASE**

March 8, 2010

**Women & Children's Hospital Receives Special Recognition from LOPA**

**(Lake Charles, LA)** - Women & Children's Hospital was recently named as one of only nine Louisiana hospitals recognized for their commitment and dedication to the success of the Donate Life Louisiana Hospital Campaign. The award was presented to Chief Executive Officer Rich Robinson and Kathy Armentor, RN, BSN, Chief Quality Officer.

The Donate Life Louisiana Hospital Campaign is a joint effort between the Louisiana Organ Procurement Agency (LOPA) and the Louisiana Hospital Association (LHA) to increase the number of registered organ donors in Louisiana. This is the first-ever, state-wide hospital donor registration drive initiative in the nation. The original goal of the campaign was to increase the registry by 160,000, which was achieved in August 2009. With over 198,000 already registered, a new goal has been set at 250,000 donors by the end of 2010.

Sixty-nine Louisiana hospitals are participating in the Donate Louisiana Campaign, but only nine hospitals in the state have been recognized for their exceptional contributions to the campaign including: **Bunkie General Hospital** (Bunkie), **CHRISTUS St. Frances Cabrini Hospital** (Alexandria), **Lafayette General Medical Center** (Lafayette), **Ochsner Health System** (Baton Rouge and New Orleans), **Opelousas General Health System** (Opelousas), **Our Lady of Lourdes Regional Medical Center** (Lafayette), **Terrebonne General Medical Center** (Houma) and **Women and Children's Hospital** (Lake Charles).

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**About Women & Children's Hospital**

Women & Children's Hospital (WCH) is a full-service acute care hospital located at 4200 Nelson Road, Lake Charles, LA 70605. WCH is the area's preferred leader for Women's Services and offers numerous services including inpatient and outpatient medical and surgical care for men, women and children. WCH provides the only Bariatric Surgery Center of Excellence within a five parish area and is equipped with a 24-hour, physician-staffed Emergency Department and a Level 3 Neonatal ICU. For more information about WCH, visit [www.women-childrens.com](http://www.women-childrens.com).